GOOGLE SLIDES Business Project Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

The following project will allow each student to actively engage in the American free enterprise system. Each student will work in a group to create their own business. Each company is required to make a presentation using google slides. Your group will present your business plan to the class. The class and the teacher will then rate each presentation. Whichever group receives the highest score will receive the financing for their business from the bank. The winning group will receive 10 points on their final grade, which counts as a project grade.

Class Presentation:

* + Dress for success- **worth 10 points**
	+ Each participant should be able to thoroughly present their portion of the project
	+ Project should be easy to follow and understand. i.e.: Bring samples
	+ Should thoroughly present the information listed below.

Each power point presentation **MUST** include the following information:

1. A slide to introduce your company: name, location(Kingston, Catskill, Woodstock, Saugerties or New Paltz), telephone number, owners **( 5 points)**
2. Provide a list of your company hours **( 5 points)**
3. Description of your product or service: how is yours different from others? Why is it needed in this area? Why should people “want” it? **( 5 points)**
4. How much will you charge for your product(s) or service? **( 5 points)**
5. A slide stating disadvantages and advantages of a partnership **( 5 points)**
6. Start up costs: building or land, materials, equipment, employees, renovations (**actual amounts must be present) ( 10 points)**
7. Variable costs: costs that will vary every month like part-time help and supplies & advertising (**Provide a range of the cost**) **( 10 points)**
8. Fixed costs: full-time salaries, insurance, mortgage, electric, phone, cable, taxes (**actual amounts must be present) ( 10 points)**
9. How much will you need to borrow? **( 5 points)**
10. Who are your competitors (local & internet)? **( 5 points)**
11. Who is your target audience & where should you advertise? **( 5 points)**
12. How are you going to market your product? (discounts, promos)**( 5 points)**
13. Number of employees and the role each of them will play **( 5 points)**
14. Permits or regulations you will need **( 10 points)**
15. The tasks of each of the owners and how much are you paying yourself. **( 5 points)**
16. Use of charts, graphs and pictures is highly recommended. **( 5 points)**
17. The design of your presentation should suit the theme of your business **( 5 points)**
18. Proofread for typos and put slides in a sensible order **EACH OF YOU ARE RESPONSIBLE FOR CHECKING YOUR OWN SLIDES( 5 points)**

 Your grade will be determined by the role you play in the completion of the project. Each group should divide the above criteria for the project EVENLY amongst the members. **NUMBERS 6, 7 & 8 MUST BE DIVIDED AMONGST MEMBERS OF THE GROUP.** The above information and the creativity/professionalism of your project will be used to assess your grade.

 **As soon as you have made a decision on your company/product/service please inform me because I must approve your business.** This project will require extra time outside of the classroom. If a member of your group is not meeting his/her responsibility to the project please inform me as soon as possible. Otherwise completion of the project at the time of the due date is expected without exceptions. **Each group member may not receive the same grade.**

Failure to have a completed presentation on the due date will result in a grade no higher than a 65. **THE FINAL PRESENTATION MUST BE SHARED WITH ME IN GOOGLE. IF YOU SHOULD MODIFY SOMEONE ELSES SLIDES, WITHOUT PERMISSION, YOU WILL HAVE A DEDUCTION OF 25 POINTS FROM YOUR PROJECT GRADE.**

 **FAILURE TO ATTEND CLASS THE DAY OF YOUR GROUP PRSENTATION WILL RESULT IN YOU LOSING YOUR PRESENTATION POINTS. IF YOU ARE SICK, A PARENT/GUARDIAN MUST SEND ME AN E-MAIL FROM THEIR E-MAIL THE MORNING OF YOUR SCHEDULED PRESENTATION. FAILURE TO CONTACT THAT MORNING WILL RESULT IN THE LOSS OF YOUR PRESENTATION POINTS.**

 **IF YOU DO CONTACT THEN YOU WILL NEED TO STAY 9TH PERIOD WITHIN 3 DAYS OF YOUR RETURN TO PRESENT YOUR PORTION OF THE PROJECT.**